



EROL Premium Managed Store Service

The EROL Premium Managed Stores service is proactive - we agree a monthly budget and the results you want to achieve and then we provide you with a plan of actions for you to approve.

Our EROL Premium Managed Store Service can include all of the benefits of the "pay as you go" service that we offer – so each month we can update your site products, add new feature products or promotions and add a seasonal theme when required. Plus search engine optimisation and reporting and email marketing - All with minimal effort from yourself.

We offer a "Premium Managed Store Service" for V4/v5 EROL sites, which allow us to carry out monthly maintenance remotely for you, this could include:

- Updating products and price details
- Adding Customer reviews and feedback
- Adding a Seasonal look or promotion to your site
- Patching your site to the latest EROL builds as they are released
- Adding Google Analytics and Tracking code
- Monthly ZIP Backup of your site
- Monthly SEO Maintenance based on agreed keywords/phrases
- Monthly Keyword Reports
- Email Marketing

You could benefit from:

The confidence that your site is being updated and promoted each month with minimal effort from yourself.

Our full range of services at a single monthly cost

Quick updates (usually within 3 working days)

Lower costs compared to time spent in house carrying out maintenance

Addition to your site of more technical store features, which might prove difficult to maintain in house

No Additional software costs

EROL Premium Managed Store Service customer feedback

Blue Cloud Media designed and built the British Surfing Museum's online shop for our website www.thesurfingmuseum.co.uk We are delighted with the results, which have given us a much needed boost to our income. The design is great, the integration is seamless and the back up support and shop updates are faultless. **Peter Robinson, Director.**

Our EROL Premium Managed store service is charged at £45 per hour and is subject to a £180 per month minimum charge by direct debit.