



Website Search Engine Optimisation

The internet is a busy place and creating a site (and one which gets traffic and generates business for you) is not as easy as it may seem. Simply building a site and then submitting to the search engines and waiting will most often not get you the search engine results page position and traffic you would like.

We offer an ethical search engine optimisation service working within the guidelines issued by the major search engines.

Our SEO service includes identifying the keyword phrases that your site should rank for, optimizing the website content and underlying code and then reporting on the results over an agreed period of time. This enables you to accurately focus your website and assess and constantly monitor its performance.

Our Website Search Engine Optimisation Service could include:

- FREE initial appraisal
- Detailed keyword research to identify the keyword phrases your site should rank for
- Optimisation of your site's page content and underlying code
- Search Engine / Directory Submission to Google / MSN / Yahoo / DMOZ
- Monthly SEO Maintenance based on agreed keywords/phrases
- Adding Google Analytics and Tracking code if Required
- Monthly Keyword Reports

You can benefit from:

Better Ranking for relevant Keywords in the Search Engine Results Pages (SERP's).
More relevant traffic and customers to your site
Monthly Reporting and Monitoring

Our Website Search Engine Optimisation service is charged at £45 per hour.